



COMPANY PROFILE · 2025

# Building Ethiopia's Digital Future.

Software Development · Hotel Technology

Networking · IT Consulting · AI Systems

ESTABLISHED

2016

LOCATION

Addis Ababa

FOCUS

AI-First IT

STATUS

Active · Growing

Apex Solution is an Ethiopian technology company founded in 2016 with a singular mission: to deliver world-class software, infrastructure, and smart technology solutions to businesses across East Africa and beyond. We combine deep local expertise with global engineering standards to build systems that last.

## OUR MISSION

To empower Ethiopian enterprises with AI-first technology that competes on a global stage — built locally, designed for scale.

## OUR VISION

To be the most trusted technology partner for hotels, banks, and enterprises across Africa — known for quality, reliability, and innovation.

## 02 — OUR SERVICES

### SOFTWARE DEVELOPMENT

Custom web apps, mobile applications, enterprise platforms, and API integrations built with modern stacks.

01

### HOTEL TECHNOLOGY

End-to-end hotel tech: CCTV surveillance, smart door locks, Hotel Management Systems (HMS), and POS integration.

02

### NETWORK INFRASTRUCTURE

Structured cabling, wireless networks, VPN setup, firewall configuration, and 24/7 network monitoring.

03

### IT CONSULTING & AI

Digital transformation strategy, AI system integration, IT audits, and cloud migration planning.

04

Apex Solution is Ethiopia's leading provider of integrated hotel technology. We design, supply, install, and maintain complete tech ecosystems — from 10-room guesthouses to 300-room luxury properties.

### CCTV & SECURITY

HD surveillance, NVR/DVR, remote monitoring, motion alerts, perimeter security design.

### SMART DOOR LOCKS

RFID card locks, mobile key integration, master key management, audit trail for all rooms.

### HOTEL MANAGEMENT

Front desk PMS, reservation engine, housekeeping module, billing, room status dashboard.

### NETWORK & WIFI

High-density guest WiFi, VLAN segmentation, bandwidth management, ISP redundancy.

### POS & RESTAURANT

POS integration with HMS, kitchen display systems, inventory tracking, F&B reporting.

### IT SUPPORT SLA

Monthly SLA contracts, 4-hour critical response time, remote monitoring, preventive maintenance.

## 04 — SELECTED WORK

Hotel Tech

### Skylight Hotel Addis

CCTV · HMS · Smart Locks

Networking

### Radisson Blu Ethiopia

Enterprise WiFi · VLAN

Software Dev

### Commercial Bank of ETH

Web Platform · API

Hotel Tech

### Hilton Addis Ababa

Full Hotel Tech Stack

IT Consulting

### Ministry of Finance

Infrastructure Audit

Hotel Tech

### Kuriftu Resort & Spa

HMS · CCTV · SLA

## 01 DEEP LOCAL KNOWLEDGE

We know the Ethiopian market — power realities, local regulations, import logistics, regional vendor networks. No learning curve.

## 02 AI-FIRST ENGINEERING

Every solution we build incorporates intelligent automation, predictive monitoring, and AI-assisted tools as standard — not add-ons.

## 03 END-TO-END OWNERSHIP

From site survey to post-deployment, Apex owns the full lifecycle. One contact. Full accountability. Zero finger-pointing.

## 04 ENTERPRISE STANDARDS

ISO-aligned methodology, TIA-568 cabling standards, NIST security frameworks. Our work is built to last.

## 05 PROVEN AT SCALE

Deployed in Ethiopia's most demanding environments — 5-star hotels, government ministries, financial institutions.

## 06 4-HOUR SLA RESPONSE

Critical issue response guaranteed within 4 hours. Monthly preventive visits. 24/7 remote monitoring as standard.

**10+**

YEARS ACTIVE

Since 2016

**50+**

PROJECTS DELIVERED

Across Ethiopia

**20+**

HOTEL CLIENTS

5-Star to Boutique

**4 hr**

SLA RESPONSE

Critical Issues

## GET IN TOUCH

# Ready to transform your business?

Contact our team to discuss your project. We offer a free initial consultation and site assessment for all enquiries.

### ● EMAIL

contact@apexsolutionhub.com

### ● PHONE

+251 930 272 975

### ● WEBSITE

www.apexsolutionhub.com

### ● OFFICE

Bole Road, Addis Ababa

**Start a Conversation** →

or visit [apexsolutionhub.com/contact](https://www.apexsolutionhub.com/contact)